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FOR IMMEDIATE RELEASE:

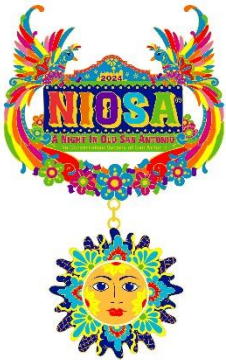
2024 NIOSA Medals Now on Sale

The 2024 NIOSA® medals are on sale now! And yes, we did say **Medals** (plural) because there will be three official and oh-so-sought-after NIOSA medals this year: the premiere NIOSA medal; a beer cup medal; and a lapel pin.

All medals are on sale now (until sold out); two larger medals for \$13 each and the lapel medal for \$6 each at:

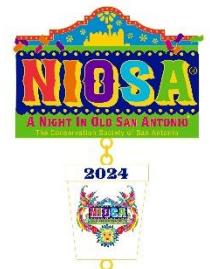
- ❖ NIOSA office, 227 S. Presa, weekdays between 9 am and 4 pm - through April 19
- ❖ During NIOSA in NIOSA souvenir booths, while supplies last
- ❖ Amol's Party & Fiesta Favors, 227 Fredericksburg Rd (near Five Points) (\$13 each)
- ❖ Maddie Mac Boutique, 2607 Vance Jackson (for \$15 each)
- ❖ Monarch Trophy Studio website at <https://mtsawards.com/pages/fiesta-medals-san-antonio> - (for \$15 each)

“The inspiration for the 2024 NIOSA medal comes from my favorite symbols of NIOSA: Mexican Folk Art; the signature handmade flowers that line every booth; the downtown skyline you see from most places in NIOSA; the bright vivid colors and excitement that permeates every inch of NIOSA; and the light that our volunteers bring to the event that is as bright and warm as the sun. The talented David Durbin from Monarch Trophy took all those ideas created the 2024 medal,” says Lisa Pierce, NIOSA Chairman and Fourth VP of the Conservation Society of San Antonio. “As for the beer cup medal, many organizations have medals with year bars hanging below them, to signify how long you have been associated with them. Knowing that many people have been attending or volunteering for decades—and the age-long tradition of people keeping our beer cups as their own way of showing how long they have been attending NIOSA—I created the limited edition medal that features this year’s beer cup with 2024 on it....and a hoop so you can hang next year’s cup on it, and so on and so on.”



TICKETS:

- Advance discount entrance tickets for \$20 are available now through April 26 on NIOSA website; handling fee will apply. These e-tickets can be loaded to phone or tablet, or printed. NIOSA leaders strongly recommend that buyers bring a printed e-ticket, as back-up.
- Advance discount entrance tickets for \$20 are available now through April 19 at NIOSA headquarters at 227 S. Presa (at Nueva St.) from 10-noon and 1-3 p.m. weekdays. No free parking available; cash, checks or credit cards accepted.
- Advance discount entrance tickets will be available March 1 through April 26 for \$20/pp at area H-E-B grocery stores; USAA; Ft. Sam Houston; Lackland AFB and Randolph AFB



- Entrance tickets can be purchased nightly during NIOSA at the gates for \$25 for adults; children 12 and under are free when accompanied by an adult. Gates open at 5:30 p.m. and close at 10 p.m.; food sales and entertainment continue until 10:30 p.m.
- Members of the Conservation Society get NIOSA tickets for only \$15/pp. Join or renew your membership by March 31, 2024 at saconservation.org to buy member tickets at the lowest ticket price available PLUS the satisfaction that you are supporting the preservation efforts of the Society.

This year, the Conservation Society celebrates one hundred years of dedication to saving and preserving San Antonio's historic sites, buildings and culture—all supported by thousands of dedicated preservation-minded volunteers for the Society and NIOSA.

“A Night In Old San Antonio®” (NIOSA®) is a four-night festival, which celebrates the city's diverse cultural legacy, traditionally held during [Fiesta San Antonio®](#). NIOSA 2024 will run Tuesday to Friday, April 23-26, 2024, from 5:30 to 10:30 p.m. nightly. It is held in [La Villita Historic Arts Village](#) in the heart of downtown.

Celebrating its 76th anniversary in 2024, NIOSA is the top fundraiser for historic preservation in the United States—living up to its motto as a “Celebration for Preservation.” It is solely produced by and benefits [The Conservation Society of San Antonio](#), one of the nation's oldest and most active historic preservation organizations that is celebrating its 100th anniversary in 2024.

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NOTE: *High-resolution digital images of the medals are available from Jeanne Albrecht.*

MEDIA: *Media are very welcome to cover NIOSA before and during the event. More comprehensive media materials are available on the NIOSA website's [Media Page](#). Media passes, high-resolution photos, videos, recipes, interviews with NIOSA spokespersons and more detailed staging schedules are available from Jeanne Albrecht at 210-392-9047 or jca@jeannebiz.com.*